

Contents

Data protection declaration.....	2
1. Responsible body.....	2
2. General Use of the Website.....	2
2.1 Access data	2
2.2 E-Mail Contact	2
2.3 Google Analytics	2
2.4 Legal bases and storage period	3
3. Your rights as a data subject.....	3
3.1 Right to confirmation and information	3
3.2 Right to correction	4
3.3 Right to erasure ("right to be forgotten")	4
3.4 Right to limitation of processing	4
3.5 Right to Data Transferability	4
3.6 Right of objection.....	5
3.7 Automated decisions including profiling.....	5
3.8 Right to revoke consent under data protection law	5
3.9 Right of appeal to a supervisory authority.....	5
4. Data security	5
5. Automated decision making	5
6. Disclosure of data to third parties, no data transfer to non-EU countries.....	5
7. Data Protection Officer	6

Data protection declaration

The following data protection declaration applies to the use of the website www.ehb-electronics.de.

We attach great importance to data protection. Your personal data is collected and processed in compliance with the applicable data protection regulations, in particular the EU General Data Protection Regulation (GDPR). We collect and process your personal data in order to be able to offer you the above-mentioned portal. This statement describes how and for what purpose your data is collected and used and what options you have in connection with personal data. By using this website, you consent to the collection, use and transfer of your information in accordance with this Privacy Policy

1. Responsible body

Responsible for the collection, processing and use of your personal data within the meaning of the GDPR is

ehb electronics gmbh
Hans-Böckler Str. 20
30851 Langenhagen
Tel.: +49(0)511 123207-0

If you wish to object to the collection, processing or use of your data by us in accordance with these data protection regulations as a whole or for individual measures, you can address your objection to the above-mentioned responsible body. You can save and print out this data protection declaration at any time.

2. General Use of the Website

2.1 Access data

We collect information about you when you use this website. We automatically collect information about your usage behavior and interaction with us and register data on your computer or mobile device. We collect, store and use data about every access to our online offer (so-called server log files). The access data includes name and URL of the accessed file, date and time of access, transferred data volume, notification of successful access (HTTP response code), browser type and browser version, operating system, referrer URL (i.e. the previously visited page), IP address and the requesting provider.

We use this log data without allocation to you or other profiling for statistical evaluations for the purpose of the operation, security and optimisation of our online offer, but also for anonymous recording of the number of visitors to our website (traffic) and the extent and type of use of our website and services, as well as for billing purposes in order to measure the number of clicks received from cooperation partners. Based on this information, we can provide personalized and location-based content, analyze traffic, troubleshoot and correct errors, and improve our services. We reserve the right to check the log data subsequently if there is a justified suspicion of illegal use based on concrete evidence. We store IP addresses in the log files for a limited period of time if this is necessary for security purposes or for the provision or billing of a service, e.g. if you use one of our offers. After the order process has been aborted or payment has been received, we delete the IP address if it is no longer required for security purposes. We also store IP addresses if we have a concrete suspicion of a criminal offence in connection with the use of our website. In addition, we store the date of your last visit as part of your account (e.g. when registering, logging in, clicking on links, etc.).

2.2 E-Mail Contact

If you contact us (e.g. via contact form or e-mail), we store your details for processing the enquiry and in the event that follow-up questions arise. We only store and use further personal data if you give your consent or if this is legally permissible without special consent.

2.3 Google Analytics

We use Google Analytics, a web analysis service of Google Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about the use of this website by page visitors is usually transmitted to a Google server in the USA and stored there.

However, if IP anonymisation is activated on this website, Google will reduce your IP address within Member States of the European Union or in other countries party to the Agreement on the European Economic Area beforehand. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there. IP anonymization is active on this website. In our order, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide us with other services relating to website and internet use.

The IP address transmitted by your browser in the context of Google Analytics is not merged with other Google data. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website.

You can also prevent Google from collecting the data generated by the cookie and relating to your use of the website (including your IP address) and from processing this data by Google by downloading and installing the browser plug-in available under the following link:

<http://tools.google.com/dlpage/gaoptout?hl=de>.

Preventing capture by Google Analytics

You can prevent Google Analytics from capturing data by clicking on the following link. An opt-out cookie is set that prevents the future collection of your data when you visit this website:

[Show cookie settings](#)

2.4 Legal bases and storage period

The legal basis for data processing in accordance with the above paragraphs is Art. 6(1)(f) GDPR. Our interests in data processing are in particular to ensure the operation and security of this website, to investigate the manner in which visitors use the website, and to simplify the use of the website.

Unless specifically stated, we only store personal data for as long as is necessary to fulfil the purposes pursued.

3. Your rights as a data subject

According to the applicable laws, you have various rights regarding your personal data. If you wish to assert these rights, please send your request by e-mail or by post to the address specified in section 1, clearly identifying yourself.

Below you will find an overview of your rights.

3.1 Right to confirmation and information

You have the right to receive confirmation from us at any time as to whether your personal data will be processed. If this is the case, you also have the right to obtain from us free of charge information about the personal data stored about you, including a copy of this data. Furthermore, there is a right to the following information:

1. processing purposes
2. the categories of personal data being processed
3. the recipients or categories of recipients to whom the personal data have been or are still being disclosed, in particular recipients in third countries or international organisations
4. if possible, the planned duration for which the personal data will be stored or, if this is not possible, the criteria for determining these durations
5. the existence of a right to rectification or deletion of personal data concerning you or to limitation of the processing by the person responsible or a right to object to such processing
6. the existence of a right of appeal to a supervisory authority
7. if the personal data is not collected from you, all available information about the origin of the data

8. the existence of automated decision-making including profiling in accordance with Art. 22(1) and (4) GDPR and - at least in these cases - meaningful information on the logic involved and the scope and intended effects of such processing for you.

If personal data are transferred to a third country or an international organisation, you have the right to be informed about the appropriate guarantees in accordance with Art. 46 GDPR in connection with the transfer.

3.2 Right to correction

You have the right to request us to correct any incorrect personal data concerning you without delay. Taking into account the purposes of this you have the right to request the completion of incomplete personal data - also by means of a supplementary declaration.

If we have made the personal data public and we are obliged to delete them in accordance with Art. 17 GDPR, we will take appropriate measures, including technical measures, taking into account the available technology and the implementation costs, to inform data processors who process the personal data that you have requested them to delete all links to this personal data or copies or replications of this personal data.

3.3 Right to erasure ("right to be forgotten")

You have the right to obtain from us the erasure of personal data concerning you without undue delay and we have the obligation to erase personal data without undue delay where one of the following grounds applies:

1. the personal data are no longer necessary in relation to the purposes for which they were collected or otherwise processed.
2. you withdraw your consent on which the processing is based according to point (a) of Art. 6(1) GDPR, or point (a) of Art. 9(2) GDPR, and where there is no other legal ground for the processing
3. you object to the processing pursuant to Art. 21(1) GDPR and there are no overriding legitimate grounds for the processing, or you object to the processing pursuant to Art. 21(2) GDPR
4. the personal data have been processed unlawfully
5. the deletion of personal data is necessary to fulfil a legal obligation under Union law or the law of the Member States to which we are subject
6. the personal data have been collected in relation to the offer of information society services referred to in Article 8(1) GDPR.

If we have made the personal data public and we are obliged to delete it in accordance with Art. 17 GDPR, we will take appropriate measures, including technical measures, taking into account the available technology and the implementation costs, to inform data controllers who process the personal data that you have requested them to delete all links to this personal data or copies or replications of this personal data.

3.4 Right to limitation of processing

You have the right to request us to restrict processing if one of the following conditions is met:

1. you dispute the accuracy of your personal data for a period of time that enables us to verify the accuracy of your personal data,
2. the processing is unlawful and you refused to delete the personal data and instead requested the restriction of the use of the personal data;
3. we no longer need the personal data for the purposes of processing, but you do need the data to assert, exercise or defend legal claims, or
4. you have filed an objection to the processing pursuant to Art. 21(1) GDPR, as long as it is not yet clear whether the justified reasons of our company outweigh yours.

3.5 Right to Data Transferability

You have the right to receive the personal data concerning you that we have received in a structured, current and machine-readable format, and you have the right to transmit this data to another person in charge without our interference, provided that

1. processing is based on consent pursuant to Art. 6(1)(a) GDPR or Art. 9(2)(a) GDPR or on a contract pursuant to Art. 6(1)(b) GDPR; and
2. processing is carried out using automated methods.

When exercising your right to data transferability in accordance with paragraph 1, you have the right to request that the personal data be transferred directly by us to another person responsible, insofar as this is technically feasible.

3.6 Right of objection

You have the right to object at any time to the processing of personal data concerning you under Art. 6(1)(e) or (f) GDPR for reasons arising from your particular situation, including profiling based on these provisions. We no longer process personal data unless we can prove compelling grounds for processing that outweigh your interests, rights and freedoms, or the processing serves to assert, exercise or defend legal claims.

If we process personal data for direct marketing purposes, you have the right to object at any time to the processing of personal data concerning you for the purpose of such advertising; this also applies to profiling, insofar as it is associated with such direct marketing.

You have the right to object to the processing of personal data concerning you, for scientific or historical research purposes or for statistical purposes in accordance with Art. 89(1) GDPR, for reasons arising from your particular situation, unless the processing is necessary for the performance of a task in the public interest.

3.7 Automated decisions including profiling

You have the right not to be subject to a decision based exclusively on automated processing - including profiling - which has legal effect against you or significantly impairs you in a similar manner.

3.8 Right to revoke consent under data protection law

You have the right to revoke your consent to the processing of personal data at any time.

3.9 Right of appeal to a supervisory authority

You have the right of appeal to a supervisory authority, in particular in the Member State where you are staying, working or suspected of having infringed the law, if you believe that the processing of personal data concerning you is illegal.

4. Data security

We make every effort to ensure the security of your data in accordance with the applicable data protection laws and technical possibilities. Your personal data will be transmitted encrypted. This applies to your orders and also to the customer login. We use the SSL (Secure Socket Layer) coding system but point out that data transmission over the Internet (e.g. communication by e-mail) can have security gaps. A complete protection of data against access by third parties is not possible.

To secure your data, we maintain technical and organisational security measures which we constantly adapt to the state of the art. We do not guarantee that our offer will be available at certain times; disruptions, interruptions or failures cannot be excluded. The servers we use are regularly and carefully secured.

5. Automated decision making

An automated decision making based on the collected personal data does not take place.

6. Disclosure of data to third parties, no data transfer to non-EU countries

In principle, we only use your personal data within our company. If and to the extent that we involve third parties in the performance of contracts (e.g. logistics service providers), these personal data are only received to the extent to which the transfer is necessary for the corresponding service. In the event that we

outsource certain parts of data processing ("order processing"), we contractually oblige contractors to use personal data only in accordance with the requirements of data protection laws and to ensure the protection of the rights of the person concerned.

A data transmission to places or persons outside the EU outside the cases mentioned in this declaration in point 2.3 does not take place and is not planned.

7. Data Protection Officer

If you have any questions or concerns about data protection, please contact our data protection officer:

Email: [Datenschutz\(at\)ehb-electronics.de](mailto:Datenschutz(at)ehb-electronics.de)

Further Information

For more information on terms of use and data protection, please visit

<http://www.google.com/analytics/terms/de.html> or <https://www.google.de/intl/de/policies/>. Please note that the code "anonymizelp" has been added to Google Analytics on this website to ensure anonymous collection of IP addresses (so-called IP masking).

Release: August 2025